



WEST COAST
REGIONAL COUNCIL

18 June 2026

New “Emergency Mobile Alert” Map Launches

West Coast Emergency Management has welcomed the launch of the National Emergency Management Agency (NEMA)’s new nationwide emergency mobile alert (EMA) map that will inform West Coast communities about current EMAs in our region and around New Zealand.

Commencing this Friday, current Emergency Mobile Alerts (EMAs) can be viewed on a map of New Zealand at the new Get Ready platform: GetReady.govt.nz/ema-map.

An EMA is an urgent message that is sent out to mobile phones via cell towers to a specific area. EMAs are used by emergency management agencies and FENZ for information including advising people within a particular area to ‘prepare to evacuate’. Only mobile phones within that area will receive the EMA, including people travelling in and out of that area.

The new map shows all current EMAs, their location, and the alert message information. The map not only benefits the wider public but also media outlets to access areas across the country that have an active EMA.

West Coast Emergency Management Manager Claire Brown says the new Emergency Mobile Alert map is an important tool to show where current EMAs are and emergencies in that area that pose a threat to life or property.

“This will be particularly useful for people who do not receive an EMA in the area they live if they happen to be out of the target area at the time. It will also be useful to see current EMAs in other parts of the country where family or friends live.”

Although the platform is currently self-directed, NEMA are working with the Government Digital Delivery Agency to update the Govt.nz app that would send Emergency Mobile Alert messages directly to people affected by hazard areas.

To view active alerts currently in New Zealand go to: GetReady.govt.nz/ema-map or Govt.nz.

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